

# **American Society of Ayurveda (ASA)**

(Proposed)

## **AGENDA FOR THE MEETING**

**Of the Steering Committee of the Proposed American Society of Ayurveda (ASA)**

**Initiated by the Ayurvedic Business Community (ABC)**

**convened for September 29, 2024 at 11:30 AM EST**

1. **Approval of the Proposed Structure for the Unified Ayurvedic Community (ASA Framework)**
  - **Objective:** Review and approve the proposed structure of the Ayurvedic Community under the **American Society of Ayurveda (ASA)** as attached. The goal is to ensure that all segments of the Ayurvedic community are unified under one cohesive framework, as outlined in the attached document.
  - **Key Discussion:** How this structure will serve as the foundation for the long-term unity and recognition of Ayurveda in the U.S.
  - **Action Required:** Approval of this structure and commitment to its implementation will be assumed. Any concerns or suggestions are required to be submitted via email to [hkaur@komalherbals.com](mailto:hkaur@komalherbals.com) 3 hours prior to the meeting. Any such concerns will be addressed during the discussion of this point at the meeting.
2. **Confirmation of Nominated Members to the ASA Steering Committee**
  - **Objective:** Review and confirm the list of nominated members to the ASA Steering Committee, as attached, representing various segments of the Ayurvedic community. These members will be responsible for guiding the unification process and ensuring the successful implementation of the ASA framework.
  - **Key Discussion:** Roles and responsibilities of these nominated members in leading the unity efforts and maintaining accountability.
  - **Action Required:** Ratification of the nominations to move forward with the next phase of the unity process.
3. **Adoption of the Comprehensive Unity Master Plan with Strategic Approach**
  - **Objective:** Discuss and adopt the **Comprehensive Unity Master Plan** distributed earlier to all nominated members, as attached. This plan provides a strategic approach to unify the Ayurvedic community, addressing key challenges and ensuring sustained progress.
  - **Key Discussion:** Steps to implement the master plan, timelines for execution, and strategies for overcoming potential obstacles.
  - **Action Required:** Adoption of the master plan will be assumed, with a commitment from all members to follow through. Any concerns or suggestions are required to be submitted via email to [hkaur@komalherbals.com](mailto:hkaur@komalherbals.com) 3 hours prior to the meeting. Any such concerns will be addressed during the discussion of this point at the meeting.

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## 4. Review and Approval of the Action Plan for Ayurvedic Accreditation and Credentialing Bodies

- **Objective:** Examine the **Action Plan** for the **Ayurvedic Accreditation Body** and the **Ayurvedic Examination & Credentialing Body**, as attached. These bodies are critical for ensuring standardized education, certification, and professional recognition across the Ayurvedic community.
- **Key Discussion:** How these plans will address disparities in accreditation and credentialing, and ensure cohesive professional standards.
- **Action Required:** Adoption of the action plan will be assumed, with clear steps to begin implementation immediately. Any concerns or suggestions are required to be submitted via email to [hkaur@komalherbals.com](mailto:hkaur@komalherbals.com) 3 hours prior to the meeting. Any such concerns will be addressed during the discussion of this point at the meeting.

## 5. Formation of the ASA Mediation and Monitoring Committee (MMC)

- **Objective:** Adopt the **ASA Mediation and Monitoring Committee (MMC)** constituted by **ABC** as outlined in the attached document. The MMC will oversee all negotiations, decisions, and dispute resolutions between the different bodies under the action plans.
- **Key Discussion:** The role of the MMC in ensuring accountability, resolving conflicts, and maintaining momentum in the unification process.
- **Action Required:** Adoption of the MMC's formation will be to actively mediate and monitor the unification efforts. Any concerns or suggestions are required to be submitted via email to [hkaur@komalherbals.com](mailto:hkaur@komalherbals.com) 3 hours prior to the meeting. Any such concerns will be addressed during the discussion of this point at the meeting.

### Call to Action

Each of these agenda items is critical to accelerating the unification of the Ayurvedic community. We must act with urgency and commitment to ensure that the **American Society of Ayurveda (ASA) Proposed**, becomes the singular, authoritative body representing all Ayurvedic practitioners, educators, institutions, and business establishments across the U.S. Your active participation and decisive action are essential to making this vision a reality.

Thank you for your dedication and continued support.

Best regards,

**Hasmukh Parekh, the Convener**

**9/27/2024**