

8/24/2010

From:
ADFAC Labs India Pvt. Ltd.
Hyderabad, A.P., India

From: D.R.K. Reddy

Dear Dr. Annambotla,

It is indeed a great pleasure, I am writing to you, to thank "AAPNA" for awarding me 2009 "Kautilya Award," under the international category. I am very happy "AAPNA" recognized me for this award in a worldwide competition. I am honored and happy that "AAPNA" recognized the work I have done to come up with Proyurveda concept, which is patented in U.S.A., India, China and other countries. It is organizations such as "AAPNA" are required in the world, to uplift and encourage people to contribute to the advancement of this great medical system "Ayurveda".

I am eternally thankful to you and "AAPNA" for recognizing me as one of the world leaders in the Ayurveda Business.

Sincerely,



D.R.K. Reddy

Bio-Data of Mr. D.R.K. Reddy

Name: D. R. K. Reddy (Damavarapu Radha Krishna Reddy)
Address: 133 A Road #15
Jubilee Hills, Hyderabad
Andhra-Pradesh, India
E-mail: adfac labs@hotmail.com
Marital Statue: Married
Children: Two

Education:

- Bachelor of engineering (B.E.), Bangalore University, 1954
- Recipient of U.S. and several international patents and 5 national and international awards for his contribution to Ayurvedic medical science and business and he obtained extensive training in Biotechnology in U.S. under ADFAC Labs, U.S.A. and Ayurvedic training in India under leading Ayurvedic practitioners and consultants.

Current Position: Managing Director
ADFAC Labs India Limited
Hyderabad, India

Note: Over 150 scientists' production workers, and sales people report to Mr. D.R.K. Reddy in relation to his Ayurvedic business.

Practical Training: Trained in U.S.A. on and off for 5 years in the field of Applied Biotechnology at ADFAC Labs, Inc., after retiring from engineering services in 1989. Traveled throughout the world to upgrade his knowledge in Applied Biotechnology and practices (U.S.A., Scotland, England, France, Germany, Italy, Switzerland, Canada, Holland, Singapore, Japan, Thailand, and Sirlanka, etc.). Received the practical training in "Ayurveda" at Hyderabad and India under the leading Ayurvedic practitioners.

Applied Training: In the field of Aqua, and Ayurvedic Pharmaceuticals (Ayurvedic medicines fortified with Probiotics).

Membership in professional societies:

1. International Corporate Member of the "Association of Ayurvedic Professional of North America" (AAPNA).
2. Indian American Friendship Council, Washington, D.C.

Employment and Advisory positions of D.R.K. Reddy:

- Junior Engineer (1954)-Civil Engineering Department, Government of Andhra-Pradesh. Accomplishment: Built S.V. Medical College of S.V. University Tirupati, Andhra-Pradesh Agriculture Universities Veterinary College at Tirupati.

- Assistant Engineer (1969)-Civil Engineering Department, Government of Andhra-Pradesh, India. Accomplishment: instrumental in handling multi-million dollars projects including: Somasila and Kandlaeru Reservoir projects; Srisaillam Right Bank project in affiliation with World Bank.
- Deputy Superintendent Engineer (1989 and then retired), Government of Andhra-Pradesh, India. Supervised all the Civil Engineering projects in his native district of Nellore and retired from engineering services.
- Chief Executive Officer (1990-1995), Indo American Aqua Division. Instrumental in identifying the problems and implementing R & D solutions in the aqua industry in the state of Andhra-Pradesh. Indo American aqua division was a branch of Bio-organics, Inc., U.S.A.
- Managing Director (1995 to present), ADFAC Labs India Limited. Instrumental in developing 25 different Probiotic Fortified Ayurvedic drugs. Organized 100-member sales team to sell the patented drugs in 7 states in India. Has built third largest Ayurvedic Pharmaceutical Company in India. Instrumental in building Proyurveda bio-clinics in India.
- Serves as Board of Director for several Indian based U.S. companies (1995 to present).
- Advisor to the Indian American Friendship Council of Washington, D.C., U.S.A., 2005. A prestigious position to promote democracy and friendship between the greatest democracies of the world, India and The United States of American.

U.S. and International patents of D.R.K. Reddy:

- Recipient of U.S. patent on Herbal and Pharmaceutical drugs enhanced with Probiotics. 2000. U.S. patent #6,080,401. The first U.S. patent ever to be approved in Ayurvedic Biotechnology field in world history, according to Kyle Rost, U.S. patent attorney.
- Recipient of Chinese patent on herbal drugs. 2007. Patent #ZL99814754.0
- Patent application has been approved for P.C.T. worldwide (first time in the history of the world, Ayurvedic patent has been approved).
- India has approved the patent on herbal and pharmaceutical drugs enhanced with Probiotics. 2008. Patent # is not issued yet by Indian patent office.

National and International Awards presented to D.R.K. Reddy

- Recipient of the 2000 Prestigious “National Citizen Award of India”, in the field of Biotechnology. D. R. K. Reddy is the first person in India to receive this award in Biotechnology. Some of the notable previous recipients of this Prestigious National Citizens Award are: Noble Lauret Mother Theresa; Mr. Rajiv Gandhi (Priminister of India); Dr. Abdul Kalam (President of India); Mr. Satyajit Ray (films); His Holiness Dr. Dalai Lama; and Dr. Manmohan Singh (Finance Minister of India) (National Award). This award was given to Mr. D.R.K. Reddy because of his immense contribution to improve Ayurveda business in India and also for bringing Ayurvedic medicine into light throughout the world.
- Recipient of 2004, “Outstanding Biotechnologist Award” from the American Telugu Association (ATA) at Chicago, Illinois, U.S.A. on July 3rd, 2004. Mr. D.R.K. Reddy is the first and only Indian to date to receive standing ovation in the presence of 8000 U.S. professionals, in U.S.A. (International Award).
- Recipient of 2004, “Udyog Ratna” Award from Delhi Telugu Academy, for introducing the Proyurveda concept in India (National Award).
- Recipient of 2005 “Bharat Gaurav Award” from the India International Friendship Society, for the meritorious accomplishments in the diverse field of activities that immensely contributed to the nation’s progress. Presentation was made at Hyderabad, A.P. India by the Governor of Andhrapradesh, Honorable Sushil Kumar Shinde, on December, 2005.
- Selected as the “Outstanding Scientist and successful Entrepreneur of 2005”, and Dr. D.R.K. Reddy’s life story was televised (30 min. film) all over India and other parts of the world by “MAA TV” of India in January, 2006, under the heading of successful professional and inventor.
- Recipient of 2006 “Hind Rattan Award”, for outstanding Services, achievements and Contributions by the International Congress of NRIS on the eve of Republic Day of India on 25th, January 2006, at Delhi, India. The presentation was made by the Priminister of India, Honorable Gujral at the Annual meeting of NRI Welfare Society of India.
- Honored at Jaipoor India, 2006, by the speaker of the house of The State of Rajesthan, for the Outstanding Worldwide Achievements. Various professionals, Scientists, doctors, businessmen, from over 20 countries attended the award ceremony.
- The first person to receive the prestigious 2009 International Kautilya Award from the Association of Ayurvedic professional of North America at Pennsylvania, U.S.A.

Honors and Accomplishments of D.R.K. Reddy:

- Guest of Honor for numerous organizations and institutions in India for his contribution to the application of Probiotics in the field of Agriculture i.e. A.P. Agricultural University, Nellore Marine Farmers Association, Ongole Hatchery Association, Bhimavaram Shrimp Farmers Association etc., College of Veterinary Science, Department of Biotechnology-Government of Karnataka etc., etc.
- An outstanding inventor award, citation, and standing ovation was given to D. R. K. Reddy in 2003 at Indo American medical conference (Tirupati, A.P., India), in the presence of 400 doctors and Biotechnology, Minister Honorable Gopala Krishna Reddy, for the contribution of D. R. K. Reddy, towards Ayurveda science and business.
- An invited panel participant and guest of Honor for the Government of Karnataka for The Coastal Investors meet on Biotechnology at Karwar, Karnataka, India. 2003. The Chief Minister of Karnataka, Minister of Industries, Administrative Officers and Delegates from various foreign countries (U.S.A., U.K., Canada, Europe, etc.), participated in this national event.
- An invited panel participant at Bio-Asia (The Global Bio Business Forum) on Biotechnology, an International business conference, conducted at Hyderabad, India. 2004. The participants were from all over the world (U.S.A., Australia, France, Singapore and Canada etc.).
- Invited attendee and participant at the 2004 Indian American Friendship Council meeting at Washington, D.C., U.S.A. The meeting was attended by 150 U.S. Congressman, Senators, and Ambassadors of various countries, politicians and dignitaries from India and U.S.A. at the United States Capital building. Also, Mr. D.R.K. Reddy was invited to the White House to attend and participate in the White House briefings conducted by Congressman Ed Royce, U.S. Ambassador to India, and other Senators. This privilege is given only to the dignitaries and VIPs of the approved countries by U.S. government. Mr. D.R.K. Reddy was personally congratulated and complemented by U.S. Congressman Frank Pallone (New Jersey), and U.S. Senator Honorable Mark Udall (D-Colorado) at Washington, D.C., for receiving 2004 Outstanding Biotechnologist award in U.S.A. and for attending IAFC annual meeting. A special citation was given to D.R. K. Reddy by the by the President of IAFC at Washington, D.C. at the annual meeting of IAFC (attended by 150 U.S. Congressman and Senators etc.) because of his contribution towards Ayurvedic science and business, which uplifted the ancient Ayurvedic science at world level.
- Honored and recognized on July 24, 2004 at Denver, Colorado, U.S.A., by the members of the Colorado Telegu Association, Colorado Indian Association, and the Colorado Chapter of the Indian American Friendship

Council, for bringing national and international recognition to Andhra-Pradesh and India. The award was presented to Mr. D.R.K. Reddy, in U.S.A., by Honorable C.C. Reddy, Advisor to Andhra-Pradesh government, India, under the Chief Minister Dr. Y.S. Rejasekhar Reddy, and Mr. Kyle Rost, one of the leading American patent attorneys.

- Honored invitee to attend the International Health Food Exhibition at Abudhabi, U.A.E. 2007. Ayurvedic products developed by Mr. D.R.K. Reddy were rated one of the best in the show.
- Honored for being the strong advocate of “second wave” (taking up a new field and business after retirement) and several lengthy newspaper articles were written in “Himalaya newspaper in U.S.A.
- Instrumental in directing the development of the following leading brands of Probiotic Fortified Prescription Ayurvedic Medicines (1995 to present) which are currently approved by Ayush department in India, and soon to be sold in U.S.A. and other parts of the world as nutritional supplements.

List:

Fleximac (for arthritis)
Digesto Max (for impaired digestion)
Pilogurad (for hemorrhoids)
Neurotip (for stress relieve)
Hispo (for male aphrodisiac)
Glufac (for diabetes)
Livad (for liver distinctions)
Hemac (for anemia)
Advac (for laxative)
Regimine (for regular menstruation)
Biochivas (for cough)

- D. R. K. Reddy is the first person in the world, in the 21st century to introduce Probiotics as an integral functional ingredient of a drug composition (prescription), to cure incurable chronic diseases. This fact has been announced and accepted by the scientific and medical communities both in India and abroad. Earlier, Noble Lauret Dr. Metchnikoff (Russian Scientist) in 1907 was the first person to recognize the therapeutic value of Probiotics, and roughly 100 years later, D. R. K. Reddy is the first person in 21st century to introduce it through prescription drugs. This recognition and citation, was given to D.R.K. Reddy at 2003 Indo American Medical Conference at Hyderabad, India.

Research and Scientific publications and presentations of D.R.K. Reddy:

1. Reddy, M.S. and D.R.K. Reddy (2003). Biotechnology infused Alternative Medicine and its influence on successfully alleviating diseases. Presented at the medical conference December, 26, 2003, Hyderabad, India.
2. Reddy, M.S., and D.R.K. Reddy (2003). Chronic disease curing through Alternative medicine. Presented at the Indo American conference on Medicine update, December, 28, 2003, Tirupati, Andhra-Pradesh, India.
3. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2003. Health promoting Ayurvedic Health Foods and Probiotics-L. Acidophilus D.R.K. and B. Bifidus M.S. (patented Probiotic health foods to aid in reduction of Chronic Arthritis). Natural Health Foods Expo, Washington, D.C., U.S.A. 2003, (over 40,000 people in attendance from over 40 countries).
4. Reddy, M.S., and D.R.K. Reddy (2004). Probiotics, Biotechnology, and Ayurvedic herbs. Presented at the March "Integrated Medicine Educational Program, Integrating Ayurveda into clinical practice. The conference was attended by the American doctors and was organized by the American Association of Physicians of Indian origin (AAPI), March 17-19, 2003, at Orlando, Florida, U.S.A.
5. Reddy, M.S., and D.R.K. Reddy (2004). Probiotics, Biotechnology, and Ayurvedic herbs-complementary and alternative medicine. AAPI journal, the Journal of Indian American physicians, May/June issue, 32-33.
6. Reddy, M.S., and D.R.K. Reddy (2004). Synergistic effect of Probiotics and Ayurveda (Proyurveda) on curing the acute and chronic diseases, without any side effects. Presented at the September "Integrated Medicine Educational Program, Integrating Ayurveda into clinical practice. The conference was attended by the American doctors and was organized by the American Association of Physicians of Indian origin (AAPI), September 20-22, 2004, at Orlando, Florida, U.S.A.
7. Reddy, M.S., and D.R.K. Reddy (2005). A proven, patented Biotechnology approach (Proyurveda) to cure chronic diseases. Presented at the Manipal Medical Center, Bangalore, India, in collaboration with American Association of Physicians of Indian origin (AAPI) of U.S.A, January 2, 2005. Over 300 American and Indian physicians, surgeons, and other medical professionals attended the conference.
8. Reddy, M.S., and D.R.K. Reddy (2005). Proyurveda (Probiotic + Ayurveda) on curing the acute and chronic diseases, without any side effects Presented at the 23rd annual AAPI Medical convention (Integrated Medicine Program), June 15-19, 2005, at Houston, Texas, U.S.A.

9. Reddy, M.S., and D.R.K. Reddy (2005). Proyurveda (Probiotic and Ayurveda) and its application in Ayurveda and mind/body medicine. Presented at the Indian American Medical Association of Illinois and American Association of Physicians of Indian origin (integrated medicine educational program). September 24-25, 2005 at Chicago, Illinois, U.S.A.
10. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2005. Proyurveda as part of health and food regime in improving health in relation to chronic diseases, (patented Probiotic health foods to aid in reduction of Alzheimer's and other Neurological disorders). Natural Health Foods Expo, Washington, D.C., U.S.A., 2005. (Over 40,000 people in attendance from over 50 countries).
11. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2006. Probiotics (*L. acidophilus* D.R.K. and *B. bifidus* M.S.) and their synergy with Ayurvedic herbs, (patented Probiotic health foods to aid in reduction of Diabetes). Natural Health Foods Expo (West), Los Angeles, California, U.S.A., 2006, (Over 35,000 people in attendance from over 50 countries).
12. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2007. Ayurvedic herbs and Probiotics in assisting the Gastro Intestinal health (not all Probiotics are same), (patented Probiotic health foods to aid in reduction of Cholesterol and obesity). Natural Health Foods Expo (West), Los Angeles, California, U.S.A., 2007, (Over 30,000 people in a attendance from over 50 countries).
13. Reddy, M.S., and D.R.K. Reddy (2007). Probiotics in Health and Disease vs. Proyurveda (Probiotics *L. acidophilus* DRK, *B. bifidus* MS and Prebiotics-Ayurvedic herbs) in Health and Disease, clinically tested over million human subjects. Presented at 25th (Silver Jubilee) medical convention (Integrated medicine program on combining Ayurveda into clinical practice), May 9-13, 2007 Philadelphia, Pennsylvania, U.S.A.
14. Reddy, M.S., and D.R.K. Reddy (2007). Improving the health and longevity with Probiotics and Ayurveda (Proyurveda). American Bharathi (a U.S. publication of American Telugu Association). October-December issue: pages 16-27.
15. Reddy, M.S., and D.R.K. Reddy. (2007). A patented Hybrid medical science of modern biotechnology and ancient Ayurveda "Proyurveda" and its proven therapeutic effect on curing the incurable diseases. Medical seminar organized by the global hospitals of India in collaboration with American Telugu Association at Hyderabad, A.P., India. December 29-30.

16. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2008. Proyurveda health food supplements and their curative effect on chronic skin diseases. Natural Products Expo West, Los Angeles, California, U.S.A. March 13-15.
17. Reddy, M.S., D.R.K. Reddy, Sridhar Reddy, and Syama Reddy. 2008. Proyurveda products and their application in reducing allergies. Natural Products Expo West. Los Angeles, California, U.S.A. March 13-15.
18. Reddy, M.S., and D.R.K. Reddy. 2008. Usefulness of Probiotics in complications of antibiotic overuse (clostridium difficile and methicillin resistant Staphylococcus Aureus-MRSA) and lactose intolerance. Presented at the 26th annual AAPI (American Association of Physicians of Indiana origin) June 26-29, Las Vegas, Nevada, U.S.A.
19. Reddy, M.S., and D.R.K. Reddy. 2008. Dr. M.S. Reddy's "Ten Commandments of Proyurveda" for preventing diseases, improving health, appearance, mental capacity and longevity (living happily up to or over 120 years), 10th ATA 2008 conference special edition. Pages: 94-99.
20. Reddy, M.S., and D.R.K. Reddy. 2008. Dr. M.S. Reddy's "Ten Commandments of Proyurveds" for preventing diseases, improving health, appearance, mental capacity and longevity (living happily up to or over 120 years), translated into Telugu language by Dr. Kumpatla, 10th ATA 2008 conference special edition. Pages 100-112.
21. Reddy, M.S., D.R.K. Reddy, Sridhar M. Reddy, and Syama M. Reddy. 2009. Integrating Proyurveda-yoga-meditation as an effective complementary alternative medicine to reduce stress, increase longevity, and improve the quality of life. Presented at the Natural Products Expo West, Los Angeles, California, U.S.A. March 9-12.
22. Reddy, M.S., and D.R.K. Reddy. 2009. Probiotic Therapy. AAPI (American Association of Physicians of Indian Origin) journal. March (3): 27-28. (For reprint requests contact: AAPI Executive Office, 600 Enterprise Drive, Suite 108, Oakbrook, IL 60523).
23. Reddy, M.S., and D.R.K. Reddy. 2009. Probiotics, Ayurveda, and Gastro Intestinal health. Presented at the 27th annual AAPI (American Association of Physicians of Indian Origin), June 10-14, Orlando, Florida, U.S.A.
24. Reddy, M.S., D.R.K. Reddy, Sridhar M. Reddy, and Syama Reddy. 2010. Proyurveda a proven complementary alternative medicine to reduce chronic diseases. Presented at the Natural Products Expo West, Los Angeles, California, U.S.A. March 10.

Philanthropy of D. R. K. Reddy:

- Mr. D. R. K. Reddy donated his ancestral property and buildings in his native village Pottempadu, Nellore (district), A.P., India for Medical and Veterinary Hospitals. Late Vice President of India, Mr. Krishna Kanth, honored Mr. D. R. K. Reddy for this noble deed.
- Every year he donates part of his savings to educate under privileged children in India.
- He has built and donated a library in his native village, to upgrade the rural education in India.
- He donates thousands of dollars worth of Ayurvedic medicines for poor and underprivileged people and orphanages every year at no cost.

Philosophy of D. R. K. Reddy:

A human being should never give up rendering his services to the community. Age is only a state of mind and mind only gets better with age, provided you accept this fact. Courage is a human virtue, without which human race will never progress. A coward will never progress in life. Every human being must leave something behind (knowledge and know-how), which is worthwhile and good, for the immediate and future generations, to look up with dignity, to follow with an honor, and to progress with no fear.

D.R.K. Reddy has dedicated his life to expand the field of Ayurveda throughout the world through improved Ayurvedic medicines (Biotechnology infused) and ancient Indian Ayurvedic medical philosophy to abolish or decrease the chronic diseases and related human mystery. He is a strong proponent of complementary alternative medicine (Ayurveda in conjunction with allopathic medicine) and feels that is the wave of the future in medical sciences.